STRATEGIC PLAN 2021 -2026

VISION

Gloucester is a great place to live,
where everyone can have a good life

MISSION

Bringing about people led action to realise their dreams and passions for themselves, their neighbourhoods and communities

VALUES

Resident Led.
Asset Based.
Relationship Focused.
Rooted in local communities.
Inclusive.

STRATEGIC PRIORITIES

Community Building: " discovering what is strong" expansion of community building across Gloucester working with other community led organisations and drawing out and supporting people in communities to be builders and connectors

Collaboration for community resources, power and influence: "using what is strong to address what is wrong" - engaging across all sectors to expand the role of what is strong in communities to address the big social issues for Gloucester

Innovation - "finding and building on what works together" learning from others, finding new ways of capturing impact and testing new ways of working

Living our values in how we develop our organisation and work with others

Building a movement - Sharing our stories, having fun and celebrating community led action

IMPACT

For individuals

Meaningful connections/belonging
Increased wellbeing
Getting involved in new activities
Having things to look forward to
Fulfilment: able to pursue passions and interests
Growing in confidence and taking control of their life

For neighbourhoods and communities

Welcoming and inclusive neighbourhoods
Vibrant and sustainable neighbourhoods
Increased resources held within communities
Sustained role for communities in delivering social change
More decisions made by citizens

For Gloucester

More equal and trusted relationships between communities and organisations
More inclusive and equal communities
A rebalanced relationship between citizen and state